

# Ciba



## CIBA INC.

Home & Personal Care  
Klybeckstrasse 141  
CH-4002 Basel  
Switzerland  
Telephone: +41 61 636 24 14  
Telefax: +41 61 636 31 83  
E-Mail: [hpc@ciba.com](mailto:hpc@ciba.com)  
[WWW.CIBA.COM](http://WWW.CIBA.COM)

## NAFTA

### CIBA CORPORATION

4090 PREMIER DRIVE  
HIGH POINT, NC 27261-2444 - US  
TELEPHONE: +1 336 801 2112  
TELEFAX: +1 336 801 2020  
E-MAIL: [HPC@CIBA.COM](mailto:HPC@CIBA.COM)

## Company Description

Ciba is a leading global company dedicated to producing high-value effects for its customers' products. We create effects that improve the quality of life – adding performance, protection, color and strength to plastics, paper, automobiles, buildings, home and personal care products and much more. Ciba brings new and creative thought to the processes and products of our customers in more than 120 countries.

## Key Personnel

Catherine Ehrenberger — Business Line Head Home & Personal Care  
Andrea Preuss — Business Head Biomaterials  
Jerry Pool — Business Head Colorants & Stabilizers  
Johan Werner — Business Head Fabric Care  
Klaus Nussbaum — Business Head Hygiene Effects  
Colleen Rocafort — Business Head Polymer Systems  
Michael Wilkop — Business Head UV Protection & Actives  
John Helfrick — Sales & Marketing Head Americas  
Nicholas Spillmann — Sales & Marketing Head Asia  
Jean-Philippe Cordin — Sales & Marketing Head Europe

## Home & Personal Care

Ciba's Home and Personal Care Business offers high value chemical ingredients that produce, protect or enhance a product's effect to benefit the consumer. We offer a wide variety of products including:

**Home & Fabric Care:** Antimicrobials, Colors, Dye Fixatives, Fabric Enhancers, Fluorescent Whitening Agents, Ingredient and Surface Protectants, Oxidation Catalyst, Performance Polymer, Rheology Modifiers, Photocatalysts, UV Absorber  
**Personal Care:** Antimicrobials, Colors, Conditioning Polymers, Cosmetic Colors, Encapsulated Actives, Functional Silicones, Ingredient Protectants, Moisturizer, Rheology Modifiers, UV Absorbers

## Major Markets

Home & Fabric Care, hygiene, fabric care, laundry care, household care, air care and surface care (cleaners, polishes, etc.). Personal care, personal wash and hygiene, color cosmetics, oral care, skin care, hair care and sun care.

## Major Products

### Home & Fabric Care:

Ciba® IRAGON®, VIBRACOLOR® and PURICOLOR® Colors  
Ciba® MAGNAFLOC® Performance Polymer  
Ciba® RHEOVIS® Rheology Modifiers  
Ciba® TINOCAT® Oxidation Catalyst  
Ciba® TINOFIX® Dye Fixatives  
Ciba® TINOGARD®, CIBAFast® Ingredient and Surface Protectants  
Ciba® TINOLUX® Photocatalytic Systems  
Ciba® TINOPAL® Fluorescent Whitening Agents  
Ciba® TINOSAN® Antimicrobials  
Ciba® TINOSORB® UV Absorber  
Ciba® TINOTEX® Fabric Enhancers

### Personal Care:

Ciba® CALISHA™ Cosmetic Colors  
Ciba® IRGASAN®, Ciba® IRGACARE®, Ciba® IRGACIDE® and Ciba® TINOSAN® Antimicrobials  
Ciba® PURICOLOR® and VIBRACOLOR® Colors  
Ciba® SALCARE® Rheology Modifiers and Conditioning Polymers  
Ciba® TINOCARE® Conditioning Polymers  
Ciba® TINODERM® Moisturizer and Encapsulated Actives  
Ciba® TINOGARD®, CIBAFast® Ingredient Protectants  
Ciba® TINOSORB® UV Absorbers  
Ciba® TINOVIS® Rheology Modifiers  
Ciba® VIBRACOLOR® Hair Dyes

## Specialized Services

Ciba is a recognized leader in providing technical service and support for the entire range of home and personal care products. Product customization, formulation, product performance evaluations and state-of-the-art research and development capabilities are based in Germany, United States, United Kingdom, Japan, China, Mexico and Brazil.